

The International Professionals Program (IPP) Produces a High Return on Investment



**Welcoming
Center for
NEW PENNSYLVANIANS**

The Welcoming Center's IPP is helping foreign-trained immigrants build the skills, knowledge, and networks needed to secure professional employment in the United States.

Every \$100,000 invested in IPP generates:

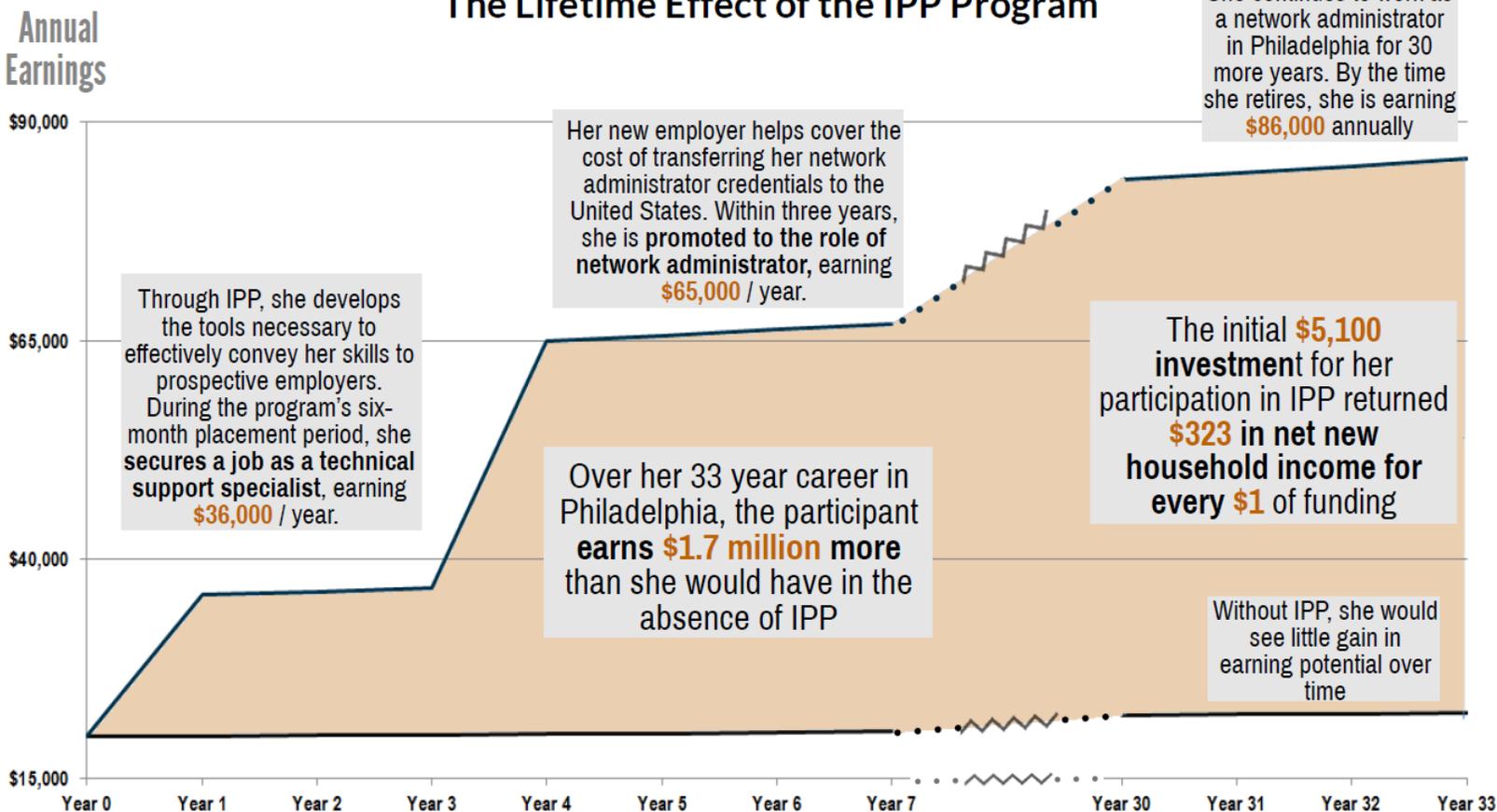
Over \$4 million in net new wages to participants

Almost \$300,000 in new City and Commonwealth tax revenues

Understanding the Transformative Impact IPP Has on its Participants

Imagine the career trajectory of a typical IPP participant. She emigrated to Pennsylvania at age 31 from Colombia, where she earned a Bachelor's degree in computer science and had been working as a network administrator. Since arriving in Philadelphia, she had been working in a retail job earning \$9.50/hour, unable to find employment in her field. Through IPP, she is able to obtain a job more commensurate with her educational attainment from her country of origin, which changes the trajectory of her earnings potential. Now multiply this impact across the dozens of professionals served through IPP to see how profoundly the city and state economy are affected.

The Lifetime Effect of the IPP Program



IPP: Economic and Fiscal Impacts by the Numbers

Economic Impacts from New Household Income

In aggregate, each annual cohort of IPP participants is estimated to earn an additional \$15.9 million over 10 years (\$14.9 million of which will be earned inside Philadelphia). This net increase in wages is estimated to generate an additional **\$13.4 million in economic impact in Philadelphia** (and an additional \$1.2 million in economic impact in Pennsylvania outside Philadelphia), supporting 85 additional jobs throughout the city (and 8 more elsewhere in the state).

Aggregate Economic Impact over 10 Years (in 2018 \$)

	Net New Household Income (\$M)	Additional Output Generated (\$M)	Additional Jobs Supported	Additional Employee Compensation Supported (\$M)
Philadelphia	\$14.9	\$13.4	85	\$4.3
Pennsylvania	\$15.9	\$14.6	93	\$4.7

Fiscal Impacts from New Household Income

All of this new household income and additional economic output generates new taxes for the City of Philadelphia and the Commonwealth of Pennsylvania. Over 10 years, it is estimated that **City government will see a net gain of \$563,000 in tax revenues**. In addition, it is estimated that IPP will generate a total of **\$549,000 in new taxes for Commonwealth government**.

Aggregate Fiscal Impact over 10 Years (in 2018 \$)

	City of Philadelphia	Commonwealth of Pennsylvania
Income (\$000s)	\$496	\$405
Sales (\$000s)	\$25	\$108
Business (\$000s)	\$42	\$36
Total (\$000s)	\$563	\$549