



the 2019
SOLAS
Awards

EVENT SPONSORSHIP PROPOSAL

2019 SOLAS AWARDS



EVENT DATE: FEBRUARY 28, 2019

Connecting immigrants, employers, and communities

Last year's Solas Award honoree



ABOUT

THE 2019 SOLAS AWARDS

Since 2003, the Welcoming Center for New Pennsylvanians has connected more than 17,000 individuals from over 150 countries with economic opportunities. We encourage regional economic growth by connecting employers with skilled global talent and by helping immigrant and U.S. born entrepreneurs to start and expand their business.

We invite you to celebrate with us at the 2019 Solas Awards on **Thursday, February 28, 2019 from 5:30 to 8:00 p.m.** Location will be announced soon.

The Solas Awards are a hallmark of our organization and the primary fundraising event to recognize key community organizations and business leaders for their work supporting immigrant communities. At the event, you will meet a remarkable array of business, civic and community leaders who - like you - are embracing diverse talent to enhance their ability to compete in today's economy. It is a terrific opportunity for businesses to demonstrate their support for Philadelphia's growing global population.

2019 SOLAS AWARDS

HONOREES

Dr. Bhavna Shyamalan, Co-Founder and President, M. Night Shyamalan Foundation, will be given the **Dennis Clark Solas Award** for her leadership, vision, and tireless advocacy for advancing human rights and addressing social injustice around the world.

The Chamber of Commerce of Greater Philadelphia will be given the **Atlas Award for Advancing Opportunity** for recognizing and highlighting the role of immigrants in strengthening the region's economy, contributing to the workforce, and revitalizing and stabilizing our neighborhoods.

For more information, please contact
Rebecca Rathje,
Director of Development,
at 215.557.2858 or
rebecca@welcomingcenter.org

SPONSORSHIP OPPORTUNITIES

AT A GLANCE

Sponsorship level	Opportunity to present an award on stage	Branded promotion	WCNP website recognition	Solas Awards program book	Solas Awards table seating
Champion \$25,000	Yes	Name on promotional material	Company logo & link to your website	Full page inside cover ad (color) OR full page ad (color) on the back cover & a featured article about your company	Two tables (20 tickets) & reserved seating
Sustainer PLUS \$15,000	X	Cocktail reception OR desserts & coffee OR open house	Company logo & link to your website	Full page ad (color)	One table (10 tickets) & reserved seating
Sustainer \$10,000	X	Name on promotional material	Company name & link to your website	Full page ad (color)	One table (10 tickets) & reserved seating
Supporter PLUS \$7,500	X	Map of the world OR table angel	Company name & link to your website	Full page ad (black & white)	One table (10 tickets) & reserved seating
Supporter \$5,000	X	X	Company name & link to your website	Full page ad (black & white)	One table (10 tickets) & reserved seating
Friend \$2,500	X	X	X	Half page ad (black & white)	5 tickets & reserved seating
Fan \$1,000	X	X	X	Quarter page ad (black & white)	2 tickets & preferred seating

OUR MISSION

Accelerating immigrant integration and economic advancement through education, training, employment, and entrepreneurship.

YOUR IMPACT

At last year's Solas Awards, sponsors and donors collectively raised \$285,000 to directly support services for immigrants including workforce development, education and training, English language acquisition, citizenship and civic engagement, and small business technical assistance. Your support had the following impact:

230

adult learners improved their English for employment, naturalization or continuing their education and training

176

immigrants started their own businesses or gained meaningful employment

119

participants completed the Citizen in Action program, promoting civic engagement in the immigrant and refugee communities



HERE'S HOW YOUR SPONSORSHIP WILL BE PUT TO USE



\$25,000

Helps two entrepreneurs plan, launch and grow a new business

\$10,000

Connects two immigrants to meaningful family-sustaining employment in the U.S.

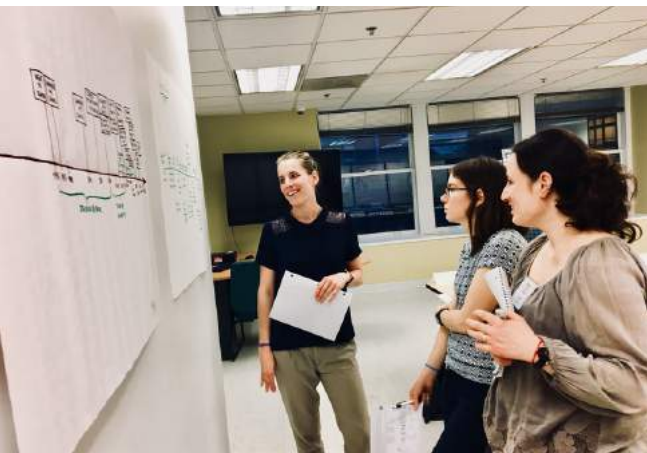


\$5,000

Provides an adult learner with the English language training needed to enter and advance in the workforce

\$2,500

Provides one scholarship for a participant in our Immigrant Leadership Institute



\$1,000

Covers the cost of preparing an immigrant to naturalize as a US citizen

\$25 - \$500

Pays for much-needed classroom materials and supplies



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ADVERTISING

OPPORTUNITIES IN EVENT PROGRAM

Book Full Page: \$2,000

Half Page: \$1,000

Quarter Page: \$500

Listing: \$250

Individual Ticket: \$155

PROGRAM BOOK SPECIFICATIONS

The program book is distributed to over 400 Solas Awards attendees and is utilized by the Welcoming Center throughout the year for promotional purposes and to demonstrate support for our mission.

Advertisement Opportunities: All ads are black and white (other than cover pages, and Sustainer, Champion and Title Sponsor ads)

Program Book Size: 5.5"w x 8.5"h

Full Page Ad: 5"w x 7.625"h

Half Page Ad: 5"w x 3.6875"h
(horizontal only)

Quarter Page Ad: 2.375"w x 3.6875"h
(vertical)

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PRIOR SOLAS SPONSORS

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**OUR
LOCATION**

**One Penn Center at Suburban Station
1617 John F. Kennedy Blvd, Suite 555
Philadelphia, PA 19103**